



An initiative of the Tourism Business Council of South Africa

**A PRESENTATION FOR  
TSHWANE TOURISM ASSOCIATION  
22 JANUARY 2015, HOTEL 224, PRETORIA**



# #Cyber Security



“Cyber-security is more than a technical matter, it is a human one. So to remain secure, organisations need to combine some deceptively soft-sounding solutions such as collaborations, partnership and skills with the toughest technology”. Luis Alvarez, CEO of BT

Global Services

# 3 things you need to ask your head of security

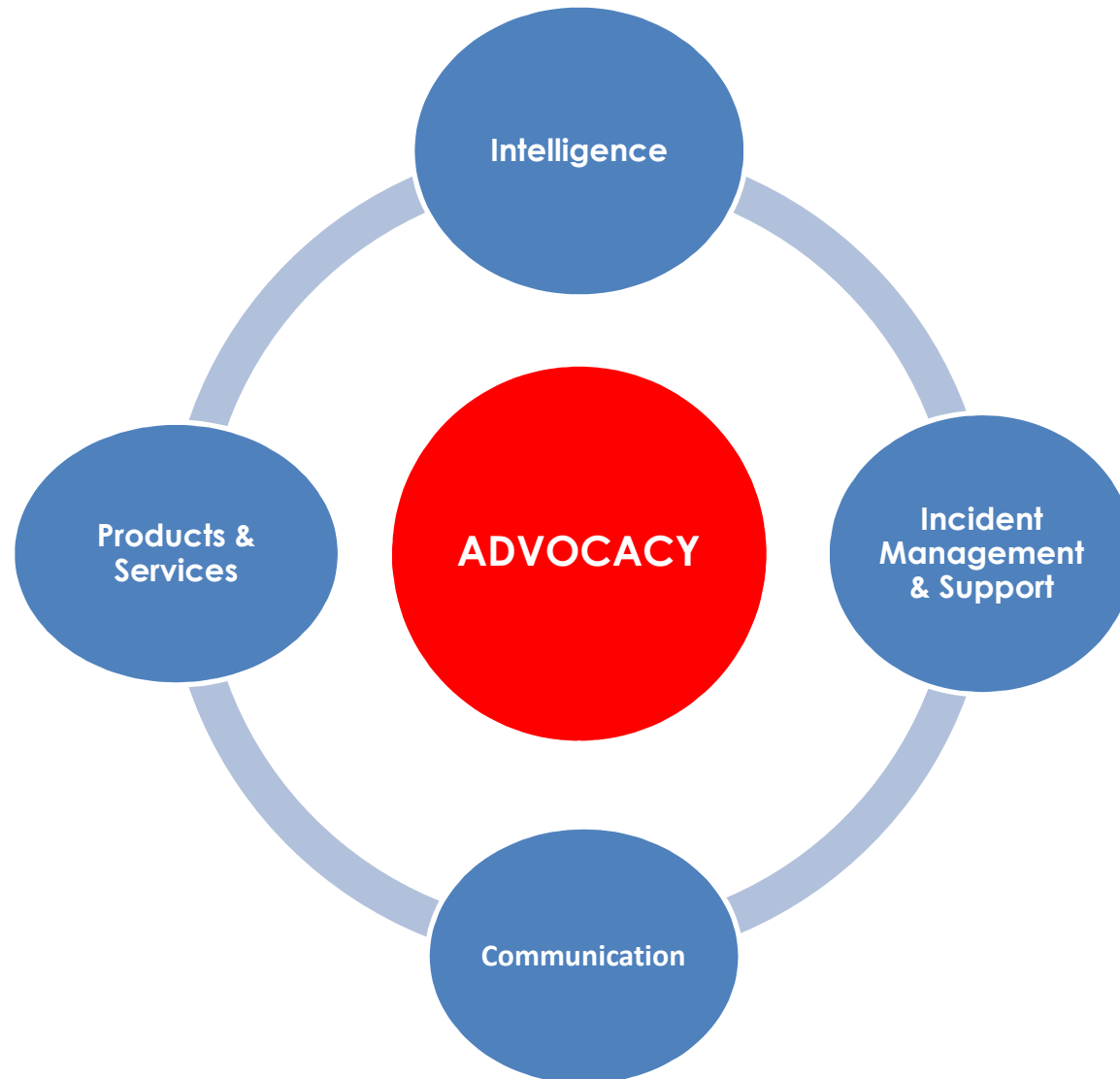
1. How prepared are we to combat Advanced Persistent Threats?
2. How well is our security policy being applied to our own people through training and awareness programmes?
3. Have we got sufficient access to *up-to-date* intelligence on emerging threats, and the skills to combat them?

# What is TSI?

- ✧ Private-sector initiative aimed at creating a safe and secure environment for tourists & tourism businesses
- ✧ Requires strengthening and/or building networks for greater collaboration
- ✧ Mechanism through which we wish to encourage industry to be actively involved helping to address tourist safety and security issues we face as a country



# How is it structured?



# How can you get involved?

**Intelligence:** reporting of non-competitive, crime-related information from business

[www.tourismsafety.co.za](http://www.tourismsafety.co.za)

**Communication:** Two-way engagement. Help us to spread the word about TSI

# Who are our partners?

- ✧ Current collaboration with SAVRALA and Sandton Hotel Forum
- ✧ OR Tambo Hotel Safety Forum
- ✧ 2015 Roll out pilot - Gauteng Tourism Authority
- ✧ Fair Trade Tourism – “The Code”
- ✧ SANParks – Tourism Services
- ✧ Extent programme – Business Tourism, Exhibitions, Tour Operators
- ✧ CPT Tourism Safety Support Programme
- ✧ Tshwane Tourism Association?

# In Closing

“No organisation can defend themselves effectively on their own...Partnerships are a better way of tapping into the intelligence and expertise you require. Partnerships give you access to a more comprehensive and up-to-date view of the emerging threat landscape”

TSI represents just that – a reliable intelligence resource you can tap into, to mitigate against security risks. *But, you have to also play your part*



# Industry Update



- ✓ Watch this space: Q4 2014 Tourism Business Index
- ✓ Work resumes:
  - Immigrations Task Team
  - Industry engagement on tourism levy (TOMSA)
- ✓ Meetings Africa 23-25 February: Free registration for members and levy collectors
- ✓ Impact of Load Shedding – survey to assess impact
- ✓ Draft National Youth Policy – seeks comments from industry. Send to [membership@tbcsa.travel](mailto:membership@tbcsa.travel)

# THANK YOU



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