

Be a
responsible
brand.

join **The Code**



We protect
children from
sex tourism.

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Tshwane Tourism Association
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Why are we here?

"While tourism is not responsible for crimes against children, there is a clear connection between the tourism industry and the commercial sexual exploitation of children in tourism.

South Africa is not immune..." (ECPAT, 2013)





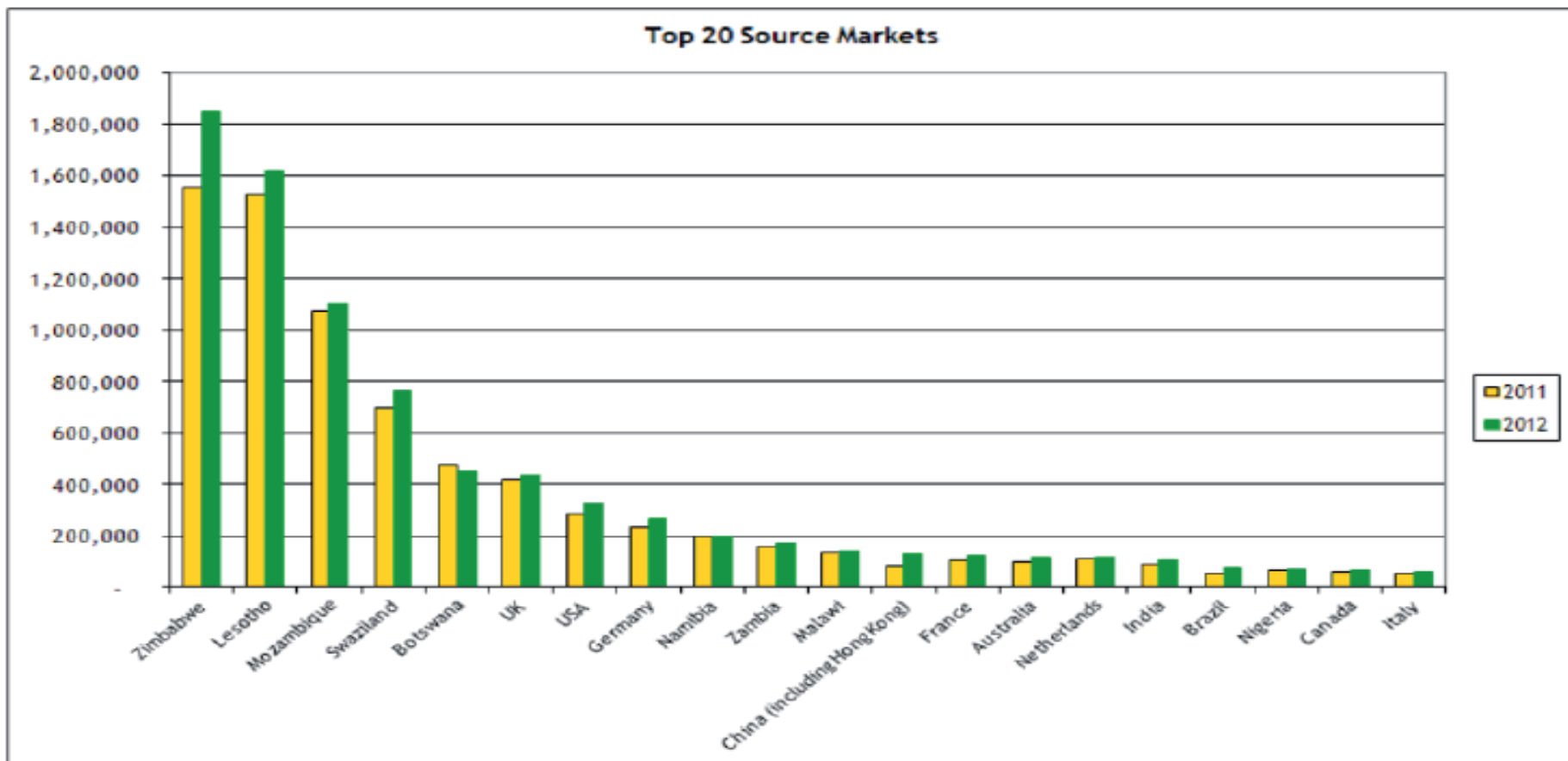
The situation of tourism in South Africa...

- Growth in SA tourism – goal to be **top 20 destination in 2020** (NTSS, 2011)
- **9,188,368 international tourists in 2012** – 10.2% more than 2011 (SAT, 2013)
- Foreign tourists directly contributed R76 billion to the economy while domestic tourists contributed R21.8 billion from **25.4 million domestic trips in 2012** (SAT, 2013)
- International tourist growth of **more than two and a half times the rate of global tourism growth** in 2012 (SAT, 2013)
- The **lion's share of SA's tourism market was from regional Africa** with 6,634,933 tourists visiting SA in 2012 – an increase of 8.5 on the previous year (SAT, 2013)
- A total of **1,396,978 tourists from Europe in 2012** – up 9.5% from the previous year (SAT, 2013)





The situation of tourism in South Africa...



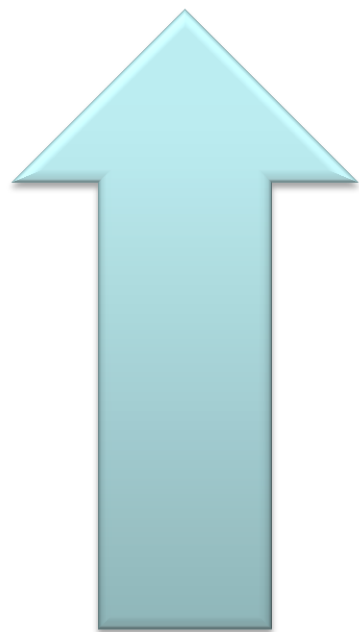
Source: South African Tourism (2013), *2012 Annual Tourism Report (Online)*, Ibid.





The situation of tourism in South Africa cont...

"At the frontline, the tourism sector is noticing the positive change as tourism infrastructure expands to meet growing demand..." (ECPAT, 2013)



- * international flights*
- * hotels*
- * travel services*
- * innovative/experiential travel experiences*





The situation of children in South Africa...

"South Africa's population is estimated at 51.8 million, of which 18.5 million are children. Children therefore constitute 37% (over one third) of the nation's population..."

"Half of all children live in three of the nine provinces - KZN, EC & Limpopo..."

(Meintjes & Hall, 2013)





The situation of children in South Africa...

Six of South Africa's ten most popular tourist destinations vs geographic location of child population...

Province	% child population
KwaZulu Natal	23%
Gauteng	18%
Eastern Cape	14%
Mpumalanga/Limpopo	12%
Western Cape	10%



Who is a child?

In accordance with the UN CRC and the South African Children's Act a child is defined as a person under the age of 18 years old.

However, it is noted that the minimum age of sexual consent in South Africa remains at 16 years (which like many African and European countries, is below the age prescribed by the CRC)...





The situation of children in South Africa...

"62% of children in South Africa live in households with a per capita income of less than EUR40 per month" (Statistics SA, 2011)

"39% of children – more than 7 –million – live with their mothers but not with their fathers" (Africa Child Gauge, 2013)

"In 2011 there were +/-3.85 million orphans in South Africa" (Meintjes & Hall, 2013)





The situation of children in South Africa...

"A culture of sexual violence and exploitation plagues South Africa"
(ECPAT, 2013)

- ❑ **66,197 sexual offences** reported in 2013 including rape and sexual exploitation (Crime Stats SA, 2013)
- ❑ **16,068 cases of child rape** reported in 2008 (Save The Children, 2010)
- ❑ Research suggests **1/3 girls & 1/5 boys in SA sexually molested** by the time they turn 18 (Doctors for Life, 2013)
- ❑ More than **25% of men have committed rape** mostly when aged 15-19yrs (Medical Research Council, 2013)



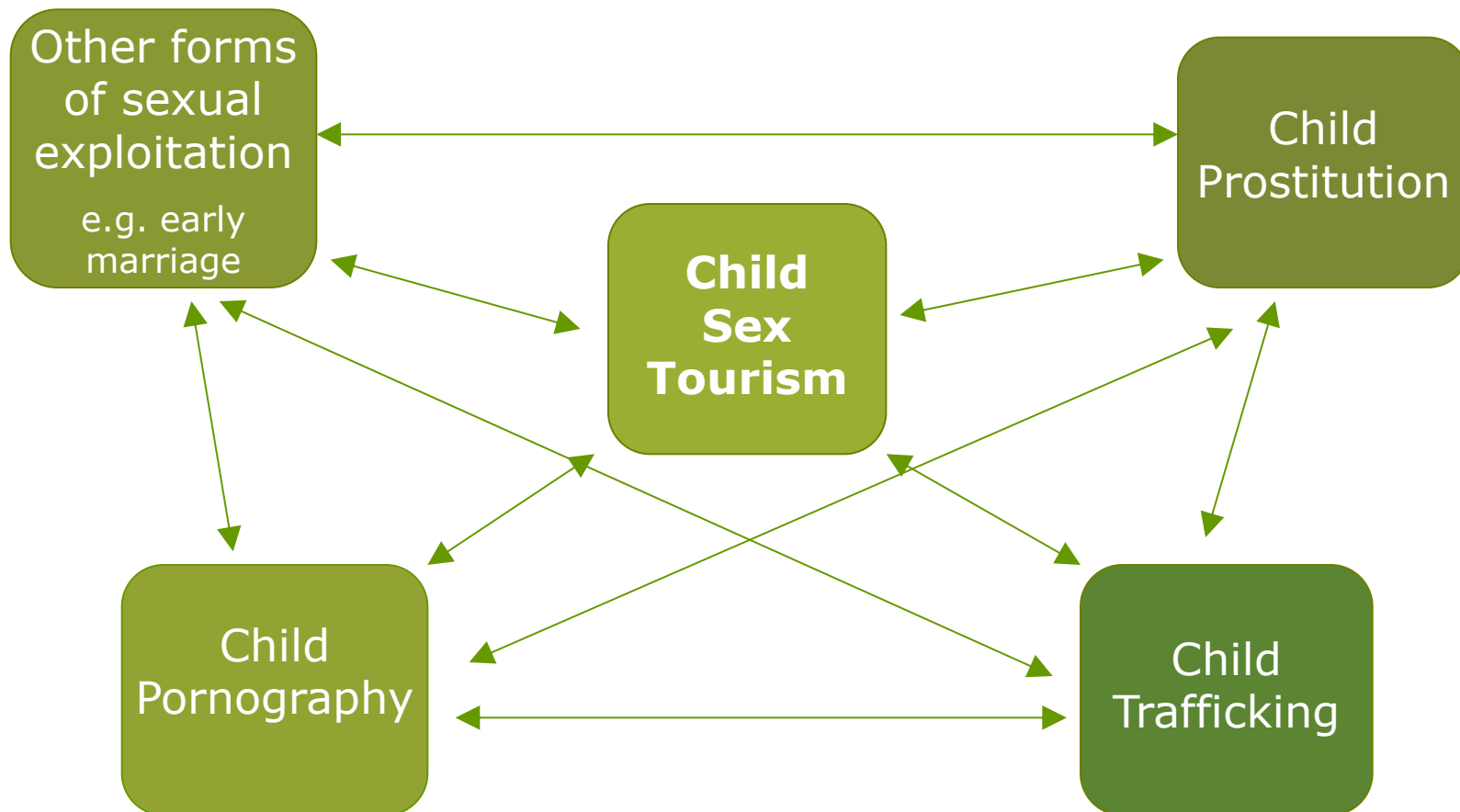


What is CSEC in tourism?

Definition

- ❑ One speaks of CSEC when an **adult traveller has sexual relations with a child** during his business or leisure trip.
- ❑ Child sex tourists can be **domestic** travelers or they can be **international** tourists, representing all nationalities, social spheres, ages or religions.
- ❑ Offenders can be **situational and opportunistic** i.e. they have not planned the offence in advance of their trip
- ❑ Offenders can be **paedophiles/organised criminals** i.e. travel with the intention of having sexual contact with a child/children.

Commercial Sexual Exploitation of Children





The connection between tourism and CSEC

"All manifestations of CSEC are occurring in South Africa..."

"...tourism infrastructure can often play an inadvertent or intentional role in these crimes. It is used as both the mechanism for gaining access to children and the venues in which sex crimes are perpetrated"

(ECPAT, 2013)



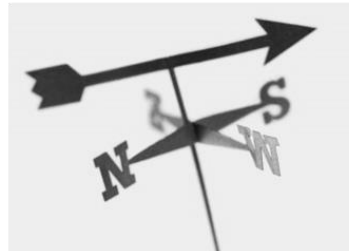
The connection between tourism and CSEC

"Offenders use all forms of tourism services..."
(ECPAT, 2013)



Origin

- Travel agency
- Tour operator
- Airline
- On-line booking agency



Between

- Airplane
- Bus
- Train
- Boat



Destination

- Hotel, guesthouse, rented apartment
- Tour operator
- Taxis, car-rental companies
- Bars, restaurants
- Clubs



What next???

The tourism industry has also a unique position to:

- inform** and raise awareness among the target groups
- proactively** become part of the prevention system against child sex tourism
- protect** the children of the tourist destination
- report** on the issue to relevant authorities
- influence** tourism policy-makers



tourism
Department:
Tourism
REPUBLIC OF SOUTH AFRICA





What next???

Become a member of The Code

Raise awareness among travellers

Next time you stay in a hotel, **ask if they have signed The Code!!**





The Tourism Child Protection Code of Conduct

The Tourism Child Protection Code of Conduct (The Code) is an international industry-driven initiative with a mission to provide awareness, tools and support to the tourism industry to prevent CSEC.

The goal of The Code is to work with travel and tourism companies to combat CSEC in the sector.





The Tourism Child Protection Code of Conduct

As part of its mission, The Code employs six criteria which members of the tourism industry must adhere to once they join:

1. **Establish a policy and procedures** against sexual exploitation of children.
2. **Train employees** in children's rights, the prevention of sexual exploitation and how to report suspected cases.
3. Include a **clause in contracts throughout the value chain** stating common repudiation and zero tolerance policy of sexual exploitation of children.
4. **Provide information to travellers** on children's rights, the prevention of sexual exploitation of children and how to report suspected cases.
5. Support, collaborate with and **engage stakeholders** in the prevention of sexual exploitation of children.
6. **Report annually** on implementation of Code related activities.





Thank you!

Fair Trade Tourism (FTT) is southern Africa's leading responsible tourism NGO and the officially appointed Local Code Representative for South Africa

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