



CULTURECOM AFRICA MEDIA

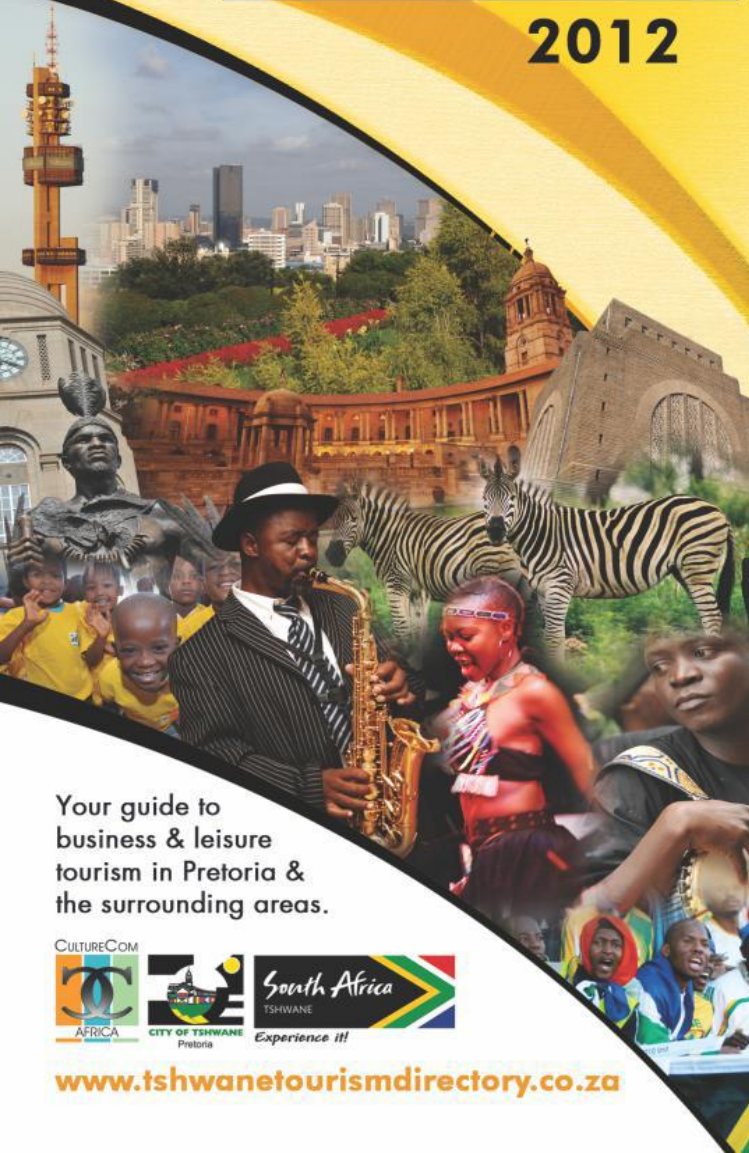
1. Tshwane Tourism Directory
2. www.tshwanetourismdirectory.co.za
3. Tshwane Conference & Events Planner

TSHWANE



TOURISM DIRECTORY

2012



Your guide to
business & leisure
tourism in Pretoria &
the surrounding areas.

CULTURECOM



www.tshwanetourismdirectory.co.za

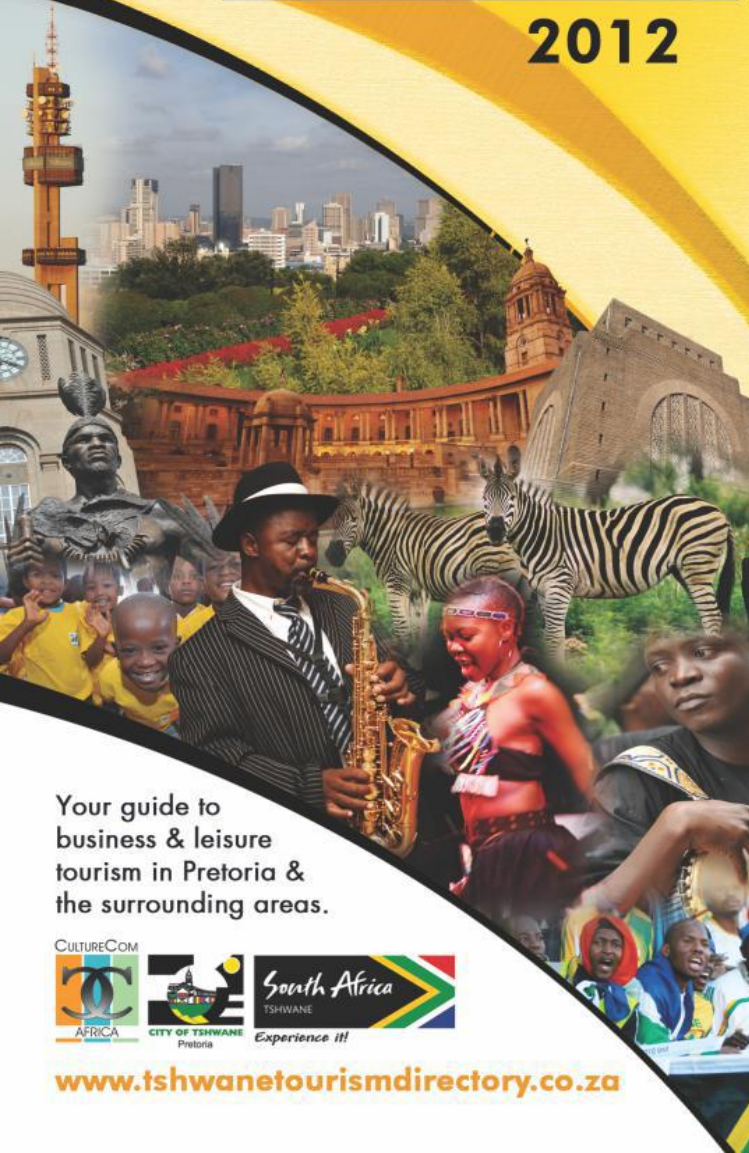
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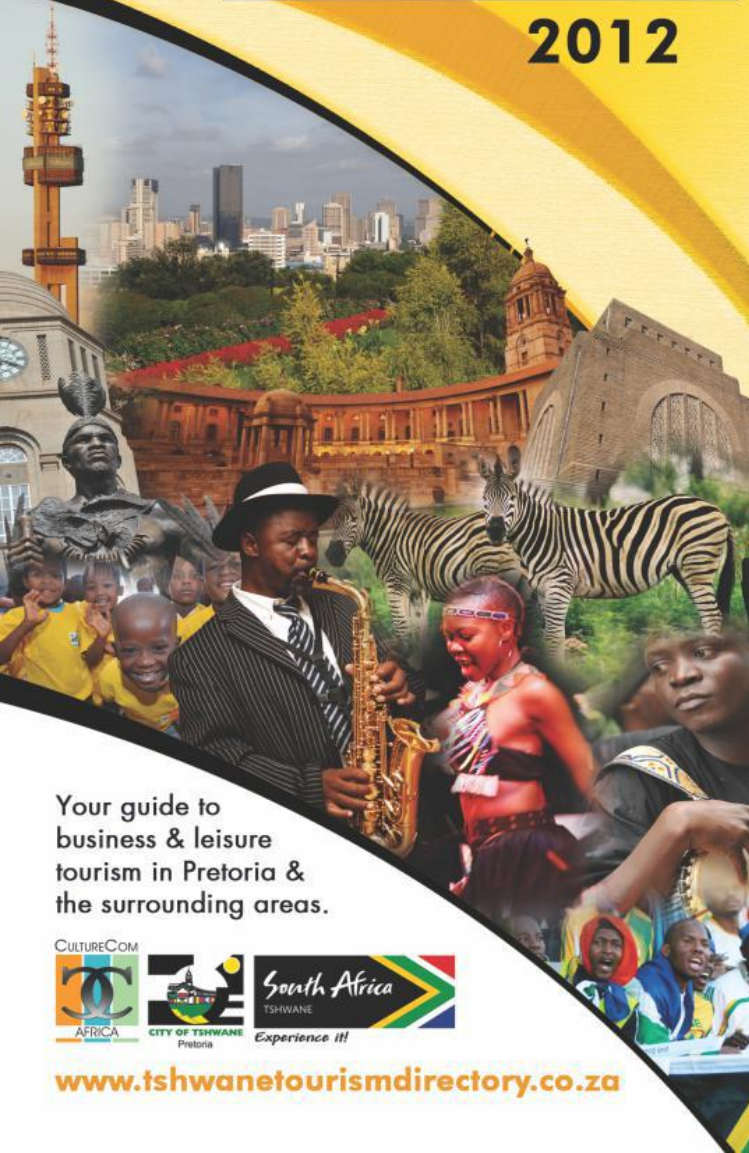
TSHWANE TOURISM DIRECTORY

- * 4 years old
- * Endorsed by Tshwane Metro
- * Comprehensive city info
- * Township info
- * Annual April/May
- * Varying listings options to suit every pocket

TSHWANE

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CATEGORIES

- * Accommodation
- * Airlines, Airports & Air Charters
- * Arts & Culture and Markets
- * Banks & Cellular Networks
- * Conference Facilities
- * Embassies
- * Entertainments
- * Foreign Exchange
- * Health & Beauty
- * Medical Services
- * Photographic Services
- * Postal Services
- * Restaurants & Pubs
- * Shopping
- * Sports & Adventure
- * Transport, Tours & Transfers, Shuttle & Limo Services
- * Tourist Attractions, Landmarks & Places of Interest
- * Travel Agencies

DISTRIBUTION

TSHwane

TOURISM DIRECTORY

2012

- * 10 000 print run
- * Metro print run

- * GTA (OR Tambo international arrivals)
- * Tshwane Metro Tourism info centres
- * Tourism Indaba, Trade shows
- * Advertisers (+/ 150)
- * Gauteng ASATA Travel Agents (56)
- * Embassies (75)
- * Shopping Centres (15)
- * Hotels, Guest Houses, Conference Venues (300)
- * Hospitals (24)
- * Corporate Headoffices (25)
- * Wonderboom Airport, Lanseria Airport, Bus Stations
- * Theatres (10)
- * Casinos (Carousel, Morula Sun)
- * Museums, Tourist Attractions (30)
- * Outside Gauteng:
 - Mpumalanga, Rustenburg, Brits, Hartebeespoort Dam, Metsweding

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(012) 346 1063 . info@brooklynmall.co.za
www.brooklynmall.co.za



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"When you have fast, affordable, reliable web hosting!"

The Tshwane Tourism Directory

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | 0-9



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Newsflash

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- Online directory
- All advertisers listed
- Free Listings
- Database
 - Tshwane (2011)
 - Jhb (2043)
- Communication tool
- City Info & Updates
- Banner ads & Premium Listings
- Partnership opportunities with sector

TSHWANE CONFERENCE & EVENTS PLANNER



- First Edition launched 2011/12
- Niche for marketing conference services of the city
- +/- 140 advertisers (different to Directory advertisers)
- Annual Oct/Nov
- Migrating Online

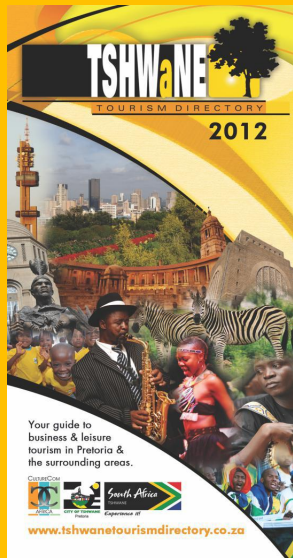
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- * Tshwane Metro Tourism info centres
- * Tourism Indaba, Meetings Africa, Trade shows
- * Advertisers (+/ 140)
- * Gauteng ASATA Travel Agents (56)
- * Embassies (75)
- * Conference & Event Planners Gauteng (40)
- * Hotels, Guest Houses, Conference Venues (300)
- * Corporate Headoffices (25)
- * Government Departments (DG's offices & event management units)
- * Museums, Tourist Attractions (30)
- * Outside Gauteng:
 - Mpumalanga, Rustenburg, Brits, Hartebeespoort Dam, Metsweding

PARTNERSHIPS



- Advertising
- Distribution
- Use of web platform as a communication tool



THANK YOU